

**PLEXPOINDIA 2024 Visitor Promotion – Road Show Event on 3<sup>rd</sup> Oct. 2024, Kolkata**

GSPMA announced its 9<sup>th</sup> edition of the PLEXPOINDIA 2024 exhibition at Gandhinagar, Gujarat.



Gujarat State Plastic Manufacturers Association announced in a specially arranged Visitor Promotion – Road Show Event at The Park, Kolkata on 3<sup>rd</sup> October 2024, its 9<sup>th</sup> edition of PLEXPOINDIA 2024 exhibition to be held at Helipad Exhibition Centre, Gandhinagar, Gujarat from 06<sup>th</sup> to 09<sup>th</sup> December 2024.

The launch event was graced by the esteemed presence of Shrimati Avantika Saraogi, Executive Director of Balrampur Chini Mills Ltd., as the chief guest. The occasion was further enriched by the valuable participation of Shri Alok Tibrewala, Chairman of NEC - PLASTINDIA 2026 and PLASTINDIA Foundation, and Shri Lalit Agrawal, President of the Indian Plastics Federation, Kolkata. The event was well-attended by industry leaders, including Shri Bharat Patel, President of GSPMA, and Shri Shailesh Patel, Honorary Secretary of PLEXPOINDIA, along with other GSPMA and PLEXPOINDIA team members.



The event was a gathering of industry luminaries, including Mr Stefan Barot, President of the Chemicals Division at Balrampur Chini Mills Ltd., and Shri Ashok Jajodia, Chairman of INDPLAS 2025. These esteemed guests shared their valuable insights, contributing to the excitement surrounding the upcoming PLEXPOINDIA Exhibition 2024.



In his welcoming address, Shri Bharat Patel emphasized GSPMA's enduring legacy as a premier industry association. Established in 1970, GSPMA has consistently represented the interests of over 3,500 members, driving the growth and development of the plastic industry. In his insightful speech, Shri Shailesh Patel reminisced about GSPMA's pioneering role in organizing India's inaugural plastic industry exhibition, PLEXPO'79, held in Ahmedabad in 1979. He traced the association's journey of growth and innovation, culminating in the highly anticipated PLEXPOINDIA 2024. Then he extended a warm invitation to all attendees to participate in and visit this landmark exhibition.



PLEXPOINDIA's ninth edition promises to be a monumental event, occupying over 25,000 square meters and attracting more than 500 exhibitors. With an anticipated attendance of over 50,000 business visitors, the exhibition is poised to become a pivotal industry gathering. Shrimati Avantika Saraogi emphasized the immense value of participating in such platforms, highlighting their potential to drive significant industry growth and success.

Mr. Stefan Barot, Shri Alok Tibrewala, and Shri Lalit Agrawal extended their heartfelt wishes for the success of PLEXPOINDIA 2024. Emphasizing the importance of a strong launch, they underscored GSPMA and PLEXPOINDIA's pivotal role in propelling India's economic growth through increased plastic exports and domestic consumption. Simultaneously, they highlighted the need for a sustainable plastic industry, advocating for the principles of Reduce, Reuse, and Recycle.



Mr. Ankur Thakur, a member of the PLEXPOINDIA 2024 marketing team, delivered a heartfelt vote of thanks. He extended a warm invitation to all attendees to actively participate in PLEXPOINDIA 2024, urging their support in making the exhibition a resounding success. The launch event concluded with a rousing rendition of the National Anthem, followed by a delightful cocktail dinner.